

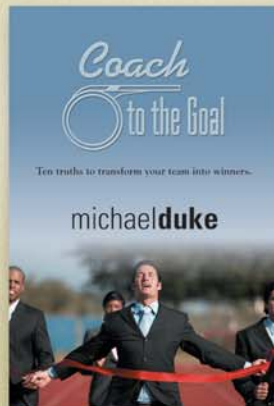


michaelduke

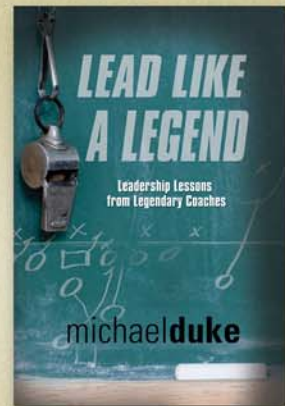
Coach to the Goal

Why do so many coaches write books on leadership? Is there something different about their point-of-view? I believe that great coaches know something too few business leaders have ever taken the time to learn. This knowledge is not secret. This book reveals powerful forces for positive change when leadership is viewed through the unique filter of a coaching philosophy. When you learn to "coach to the goal," you'll be asked to look at proven truths from the coach's point-of-view.

Coach to the Goal is an enlightening change of perspective that will revolutionize traditional leadership methods. This approach applies to everyone, from an entrepreneur, a front line leader, or a CEO, and when employed will result in a care for, connected, well-trained and highly motivated staff. Through the mastering of "The Coach Approach" you will learn how to motivate talented and problem employees; give clear direction and require tough accountability and value your employee's love, trust, and respect!



Lead Like A Legend, Leadership Lessons from Legendary Coaches is the how-to book in creating and sustaining excellence through teams. Michael Duke's passion and insight into coaching as a leadership style is on every page. Great coaches have mastered the keys to making each player great. The legends know what winning really means. This book is educational and inspiring, full of plenty of real world stories that will motivate you to lead like a legend.





michaelduke

Speaker • Master Coach • Author

About Michael Duke

When was the last time you were moved by a great speaker? Or perhaps challenged and touched in the same presentation? Introducing Michael Duke. An experienced business leader with the heart of a teacher, Michael will entertain and educate your audience with his unique brand of wit, humor and wisdom.

Michael Duke delivers each message with power and grace. Practical in his approach because he's been there. Passionate in his delivery because he believes his message to be life changing. Michael is simply moving – never leaving his audience in the same place he found them.

Since 1985 Michael has received numerous awards for salesmanship, sales management, and corporate management. In 2001 Michael struck out on his own founding Michael Duke & Associates.

His vast experience, his diverse responsibilities and his successful track record make him interesting, relevant and entertaining!

Michael is the perfect speaker for...

- Motivational keynote addresses
- Corporations and associations
- Banquet or luncheon presentations
- Half or full day workshops

"The feedback has been overwhelmingly positive and the session is the highest rated Leadership Conference that we have held to date. Your message and delivery style were exceptional! You connected extremely well with the audience. The role plays were particularly powerful and demonstrated to the audience how to apply the techniques to real world situations that our leaders face every day."

— Alfonso N. Cornish
Vice President/CLO, Norton Healthcare

"I have walked away from many a seminar with one or two ideas to try. But I left Michael Duke's seminar with a true competitive edge. Michael's message and style will land him on a national stage with the likes of Covey and Ziglar soon."

— David Watson
President, TrainRight Solutions

"If people are important to your business, then you need to attend this conference. You'll leave wishing you had learned this information years earlier. Michael is an engaging, dynamic presenter with valuable insights into the 'people' part of your business."

— David Jarnagin
CEO, Coolbaker's International

**FOR ADDITIONAL INFORMATION ON MICHAEL DUKE, PLEASE CONTACT HIM AT:
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